

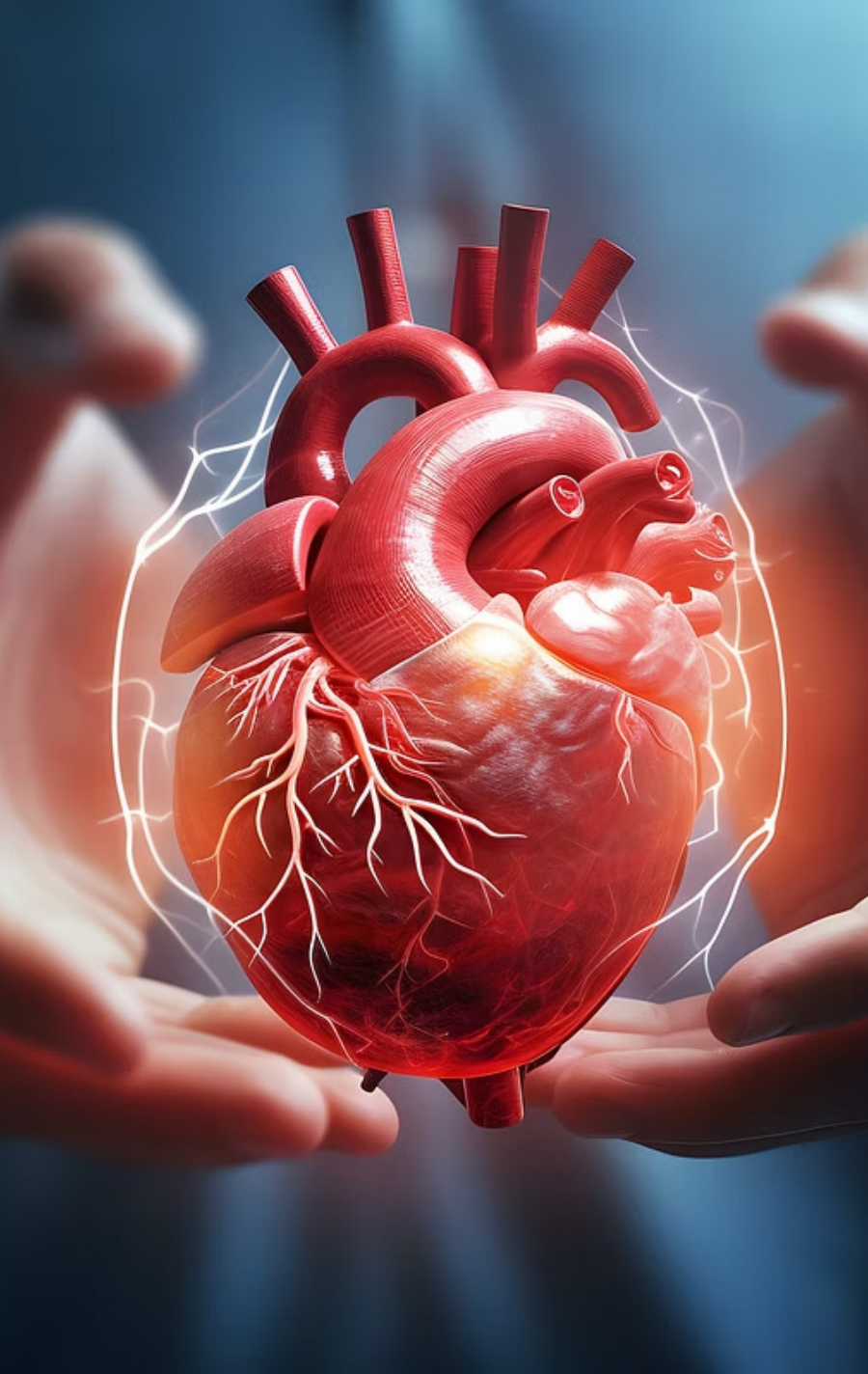


WISCONSIN
CHAPTER

AMERICAN COLLEGE of CARDIOLOGY®

**Wisconsin Chapter
Annual Symposium**

October 10, 2026, | The Westin Milwaukee



ABOUT WIACC

Connecting Cardiovascular Excellence Across Wisconsin

The Wisconsin Chapter of the American College of Cardiology (WIACC) is a regional chapter of the ACC, a nonprofit professional association dedicated to advancing cardiovascular care. We connect local cardiology professionals with cutting-edge education, research, and leadership in healthcare standards and policy.

Our chapter serves as a vital bridge between members and the national organization, fostering collaboration and the exchange of ideas that drive innovation in patient care.

Visit [WCACC.ORG](https://www.wiacc.org)

Program Need Overview

The Wisconsin Chapter (WI-ACC) of the American College of Cardiology cordially invites you to exhibit at its highly anticipated Annual Symposium. This multi-sponsored event is a crucial gathering for cardiovascular professionals across Wisconsin, providing a unique platform for learning, networking, and collaboration. Join us on **October 10, 2026**, at The Westin Milwaukee, for a day dedicated to advancing cardiovascular care.

Overall Goal

Equip the entire cardiovascular team with the latest knowledge and skills needed to navigate an ever-evolving healthcare landscape and respond to new treatment options for their patients.

Statement of Need

The entire CV Team needs this activity to stay current on the most current treatment modalities for their patients in today's rapidly changing healthcare environment.

Target Audience



Physicians & Fellows

Practicing cardiologists and fellows-in-training seeking the latest clinical insights



Advanced Practice Providers

Nurse practitioners and physician assistants on the front lines of cardiovascular care



Nursing Professionals

Registered nurses and cardiovascular nursing specialists



Pharmacists

Clinical pharmacists specializing in cardiovascular therapeutics



Technologists

Cardiovascular technologists and imaging specialists



Administrators

Healthcare administrators and allied health personnel



Expected Attendance: Approximately 150 cardiovascular professionals from across Wisconsin, offering exhibitors a focused opportunity to engage with decision-makers and practitioners who are shaping the future of heart care in our state.

Exhibit Opportunities

Standard Exhibit Package

\$3,500



- Dedicated Exhibit Table
- Two representatives with complimentary breakfast, snacks, and lunch
- Prominent Company Recognition across all event materials and on-site signage
- Participation in the Attendee Raffle Card Program to drive booth engagement
- Unrestricted Access to All Speaker Sessions during scheduled event hours

Premium Exhibit Package

\$4,500



- All Standard Package Benefits included
- Third Representative Added at no extra cost
- Premium Booth Placement for maximum visibility
- Enhanced Recognition in event communications and signage
- Includes tickets to the Friday Night Reception

Additional Sponsorship Opportunities

Cardio Kickoff Sponsor

\$7,000

Start the day energized and make a strong first impression with cardiovascular professionals. This sponsorship gives your company visibility and direct engagement with attendees during the breakfast session.



One (1) Available, Deadline September 10

Includes:

- Exclusive breakfast sponsorship recognition
- Logo on breakfast signage
- Verbal acknowledgment at start of program
- Opportunity to place materials on breakfast tables
- Standard Exhibit table included

Friday Night Imaging Reception

\$5,000

Sponsor the Friday networking reception prior to the symposium—an intimate setting for meaningful conversations with cardiology leaders and fellows.



Two (2) Available, Deadline September 10

Includes:

- Friday Reception sponsorship recognition
- Attendance for your company representatives
- Recognition on event communications.
- Logo displayed on-site at the reception

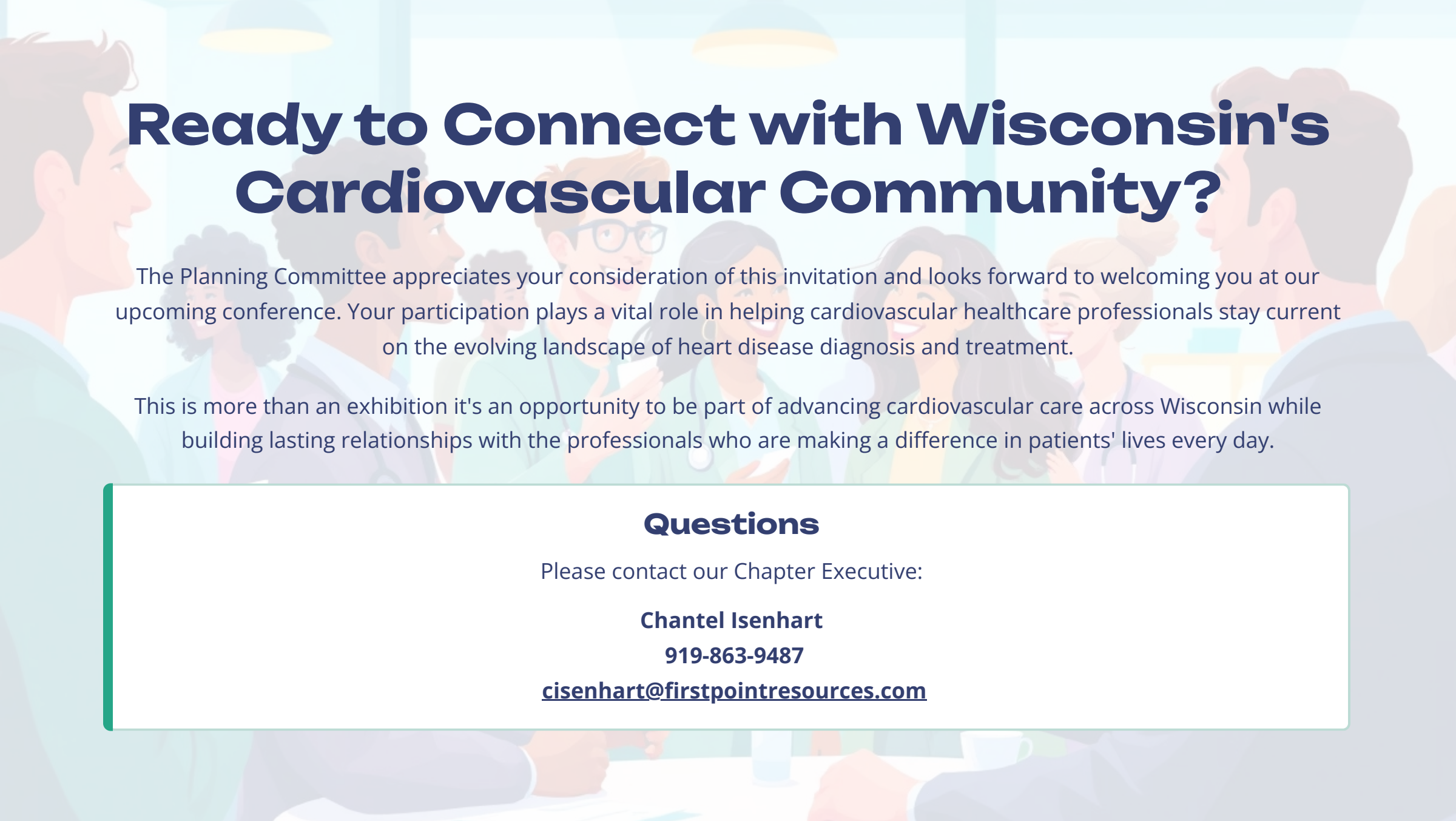
Lanyard Sponsor

\$2,000

Place your company name in a prominent position on every single attendee lanyard at the show. This exclusive sponsorship has outstanding visibility!



One (1) Available, Deadline September 10

A stylized illustration of a diverse group of healthcare professionals, including men and women of various ethnicities, wearing scrubs and stethoscopes, engaged in a meeting or conference. The background is light blue with soft, glowing light fixtures.

Ready to Connect with Wisconsin's Cardiovascular Community?

The Planning Committee appreciates your consideration of this invitation and looks forward to welcoming you at our upcoming conference. Your participation plays a vital role in helping cardiovascular healthcare professionals stay current on the evolving landscape of heart disease diagnosis and treatment.

This is more than an exhibition it's an opportunity to be part of advancing cardiovascular care across Wisconsin while building lasting relationships with the professionals who are making a difference in patients' lives every day.

Questions

Please contact our Chapter Executive:

Chantel Isenhardt

919-863-9487

cisenhardt@firstpointresources.com

Terms & Conditions:

Registration and Payment

Exhibitor space is not confirmed until a completed application and full payment are received. Payment deadlines must be met to maintain reserved space

Cancellation and Refund Policy

Exhibitor must send written notice of cancellation to cisenhart@firstpointresources.com. The date on which the notice is received is the official cancellation date. If the cancellation is received thirty (30) or more days before the Event start date, fifty percent (50%) of the Exhibit Fee will be refunded. If the cancellation is received less than thirty (30) days before the Event start date, one hundred percent (100%) of the Exhibit Fee will be retained. Exhibitors who fail to show up at the Event will be considered a “no-show,” will be deemed to have cancelled the Contract, and will forfeit one hundred percent (100%) of the Exhibit Fee. WI-ACC shall have the right to reassign such cancelled space to another exhibiting company in its sole discretion without mitigation of any amounts forfeited by Exhibitor.

Event Changes or Cancellation

The organization reserves the right to modify event details including date, location, or format. In the event the program is cancelled, exhibitor fees will be refunded or credited at the organization’s discretion.

Conduct and Use of Space

Exhibitors agree to conduct themselves in a professional manner. Displays, materials, and activities must remain within the assigned space and not interfere with neighboring exhibitors or event operations.

Liability and Insurance

Exhibitors assume all responsibility for their property and personnel. The organization is not responsible for loss, damage, or injury. Exhibitors agree to hold harmless the organization, its officers, and event partners.

Marketing and Promotion

The organization may use exhibitor names, logos, and descriptions for event marketing and promotional purposes unless otherwise requested in writing.

Sponsorship Availability

All sponsorship opportunities are available to multiple companies unless otherwise indicated. Sponsorships are awarded on a first-come, first-served basis and are confirmed only upon receipt of full payment

Agreement and Acceptance

Submission of this form constitutes acceptance of all exhibitor terms and conditions.

Sponsor Registration Form

To finalize your sponsorship, please complete the form below. Ensuring your company name appears as it should on marketing materials. Please email this form to cisenhart@firstpointresources.com.

Company Information

Company Name:

Contact Person:

Address:

City, State, Zip:

Phone Number:

Email:

Sponsorship Selection

- ☐ Standard Exhibit Package - \$3,500
- ☐ Premium Exhibit Package- \$4,500
- ☐ Cardio Kickoff Sponsor- \$7,000
- ☐ Friday Evening Sponsor - \$5,000
- ☐ Lanyard Sponsor- \$2,000
- ☐ Additional Exhibitor Representative - \$200

Payment Details

An invoice with payment instructions will be sent to the contact email provided upon receipt of this form

- ☐ ACH
- ☐ Credit Card
- ☐ Check

Rep Info (Rep 3: Included in premium or available as an add-on if selected)

Rep 1:

Rep 2:

Rep 3: